



# How to Make Girls Count?



Challenge Patriarchy | Stop Sex Selection

The Child Sex Ratio (CSR) in the age group of 0-6 years has been on rapid decline since 1981 in India, indicating a continued discrimination against the girl child. In 2001 Census, the child sex ratio stood at 927 girls for every 1000 boys in the country, which dropped to 918 girls by 2011.

Skewed sex ratio can have far-reaching adverse social consequences. Evidence from regions with sex ratio imbalances indicate that it contributes to increased violence against women, trafficking, increase in practices such as polyandry, oppressive and limiting gender norms and increase in crimes.

✓ Celebrate the birth of girl child among my family and friends.

✓ Encourage pride in girl child.

✓ Oppose the mentality of *'Paraya Dhan'*.

✓ Encourage men and boys to challenge gender stereotypes and roles.

✓ Speak up against all forms of violence against women.

✓ Support women's right to inherit and own property.

✓ Report any incident of sex determination test.

**I Promise to**



**I Promise Not to**

✗ Perpetuate son preference with remarks like "*ek ladka toh hona hi chahiye*".

✗ Advise any potential parents to go for sex determination test.

✗ Pressurize women to produce a male child.

✗ Support or participate in discriminatory practices like dowry.

✗ Stop women and girls from studying, working, going out or choosing their own future.

✗ Objectify women and girls.

✗ Encourage or forward sexist jokes or comments about women and girls.

**Make 2015 a New Beginning for Girls**  
**Pledge with Girls Count to End All Forms of Discrimination Against Women and Girls**

# 2015

## JANUARY

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
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## FEBRUARY

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## MARCH

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## APRIL

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## MAY

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## JUNE

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## JULY

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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26	27	28	29	30	31	

February 6th- International Day of Zero Tolerance to Female Genital Mutilation; March 8th- International Women's Day  
 May 10th- Mother's Day; June 23rd- International Widows' Day; September 27th- Daughter's Day  
 October 11th- International Day of the Girl Child; October 15th- International Day of Rural Women  
 November 25th- International Day for the Elimination of Violence against Women